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We noticed that your subscription to *Alternatives* is ending soon. To show our deep appreciation to you as a loyal reader, we want to make it easier for you to reaffirm your commitment to living a healthier, more active life with this special offer.

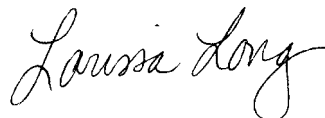
This is the lowest renewal rate we've ever offered in our 30 years of publishing *Alternatives*. When you renew your subscription today for 3 more years, you'll pay just \$29.99 a year. That's a savings of \$120 off the regular subscription rate of \$69.99 a year.

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Sincerely,



Publisher, *Alternatives*

P.S. Hurry—don't wait too long to take advantage of this extraordinary opportunity. You'll never see this offer again.

**Renew your subscription today by calling toll free
1-800-527-3044 and reference service code EG9500.**



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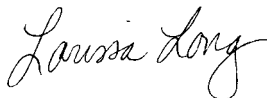
This Is Your Last Issue

Dear Health-Conscious Reader,

Enclosed is your last issue of Dr. Williams' *Alternatives*®. And it's your very last chance to renew your subscription without an interruption to your service. If you want to receive next month's issue, you must call and renew your subscription now.

In order to continue receiving the advice that hundreds of thousands of health-conscious people like you depend on, you must call toll free **1-800-527-3044** and reference service code EG9018 or return the enclosed renewal form immediately.

Sincerely,

A handwritten signature in cursive script that reads "Louisa Long".

Publisher, *Alternatives*

P.S. If you want to receive *Alternatives* next month, this is your last chance to renew your subscription without interrupted service.

**Renew your subscription today by calling toll free 1-800-527-3044
and reference service code EG9018.**

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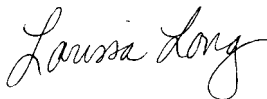
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In order to continue receiving the advice that hundreds of thousands of health-conscious people like you depend on, you must call toll free **1-800-527-3044** and reference service code EG9028 or return the enclosed renewal form immediately.

Sincerely,

A handwritten signature in black ink that reads "Laura Long". The signature is fluid and cursive, with the first name "Laura" and last name "Long" clearly distinguishable.

Publisher, *Alternatives*

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HURRY!

You Have Only 1 Issue Left of *Alternatives*[®]

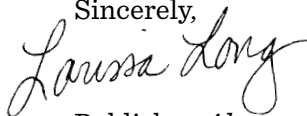
Dear Health-Conscious Reader,

You have only 1 issue left of your *Alternatives* subscription! Renew today and reaffirm your commitment to living a healthier, more active life through the advice in the valuable pages of every issue of *Alternatives*.

Dr. David Williams, often years ahead of conventional medicine, has traveled worldwide to bring his readers proven treatments and cures for practically every major health concern today. That was his goal when he started *Alternatives* 30 years ago, and it's still his promise today.

To ensure your subscription will continue without interruption simply call toll free **1-800-527-3044** and reference the service code noted on your renewal notice, or fill out and return the enclosed renewal notice in the postage-paid envelope.

Sincerely,

A handwritten signature in black ink that reads "Laussia Long". The signature is fluid and cursive, with the first name "Laussia" being more prominent than the last name "Long".

Publisher, *Alternatives*

P.S. Renew today or your next issue of *Alternatives* will be your last.

Call toll free 1-800-527-3044 or return the enclosed renewal notice immediately.